

Wilkinson Builders Provides Value and Peace of Mind

by Carol Allston-Stiles

Wilkinson Builders creates homes of value...something more important than ever before as buyers are challenged, and often distracted, by the changes that 2007 has brought to the housing market. Everywhere that a buyer looks, there are specials, incentives, and sometimes even gimmicks. But what does this gain you if the home to which these incentives are attached is not the home of your dreams? If it's not a home with an unparalleled level of craftsmanship? If it's not the home in the location that you truly desire? If it's not constructed by a builder with a long tradition of excellence and a sense of integrity?

The tradition of creating value is one that has been finely-honed by company president Charles Wilkinson and his dedicated team of professionals. In every market condition it certainly makes sense to purchase a well-built, well-crafted home...but now, more than ever before, savvy homebuyers need to be able to cut through the distractions of "specials" to get to the essence of what they truly desire...to invest their finances as wisely as possible.

Eight generations of the Wilkinson family have lived and worked in Landenberg, Pennsylvania; for the past 25 years, Wilkinson Builders has been crafting homes of enduring value, often on land farmed by generations past. For this reason, Charles Wilkinson shoulders a strong sense of responsibility to develop the land with the utmost integrity...to preserve everything that can be preserved, and to protect the beauty of the land for generations future. This motivates decisions made in communities priced from the \$300's to those from \$1.5 million, enveloping the spectrum of attractive

offerings to ensure the ultimate value to homebuyers.

Realizing that no two buyers are alike, Wilkinson Builders has consistently shied away from “one size fits all” incentives, and rather continues to work with each buyer individually, crafting custom incentive options that meet that buyer’s specific desires and create peace of mind. For one buyer, that may entail providing credit toward selected options, while for another buyer, it may be offering seller assistance in buying down the mortgage rate or in financing closing costs. Many times, Wilkinson Builders can provide an incentive that buyers can apply to their own resale, allowing them the freedom to lower their asking price, or to add an additional incentive to garner their resale the traffic needed to sell it more quickly. In some cases, Wilkinson Builders can even alleviate a buyer’s anxiety about their resale by purchasing it at a pre-determined assured value if it does not sell by the time that they need to close on their new home.

Wilkinson Builders specializes in creativity...in architecture, in community design, and now, more than ever, in thinking outside the box in the midst of a challenging real estate market. This provides buyers with the peace of mind that can only come from making a wise decision...one with an assurance of value, a heritage of excellence, resulting in a new home that will meet a buyer’s needs well into the future.

Wilkinson Builders’ Information Centers and Model Homes are open daily from 12-5 and by appointment. For buyers needing Quick Settlement Homes, Wilkinson Builders presents a portfolio of homes that can be ready for move-in during December or January. Visit WilkinsonBuilders.com for more information, or call the Wilkinson Sales Team at 610-268-5284. From award-winning 55+

communities, to the Carlton Masterpiece home...from homes in Delaware or nearby Pennsylvania...Wilkinson Builders continues to meet the needs of discerning homebuyers.